



## Spruce Up Your Home with Paint

### Prepare Now for the Holiday Season

Many homeowners plan to spend the upcoming holiday season close to home, celebrating locally with family and friends. Before the hustle and bustle begins, why not take a weekend and add a colorful touch to your living space. By simply sprucing up those dirty and or out-of-date walls, your home will shine this holiday season.

Interior painting remains one of the easiest ways to inexpensively update your home and by following these four simple steps, you'll welcome the season with added sparkle and shine.

And speaking of "sprucing up", visit [www.paintquality.com](http://www.paintquality.com) to enter the "Spruce Up Your Home" competition. One Grand Prize winner will receive a package valued at more than \$20,000, including an exterior home paint job and \$8,000 home improvement gift card. Eight first place winners will receive a new paint exterior for their home.

For contest details and additional tips on painting, visit [www.paintquality.com](http://www.paintquality.com), where a great paint job begins.

Happy Painting,

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### Interior Painting Tips



#### 1. Prepare the Surface

Good preparation requires the surface be clean and sound. Check for handprints, greasy fingerprints, as well as dirt and scuff marks. Lightly sand glossy spots so the new paint will adhere properly.



#### 2. Pick the Correct Tools

For latex paint application, purchase synthetic materials because they will hold their shape and maintain the proper stiffness when used with water-based paints. The general rules for naps are the smoother the surface, the shorter the nap; the rougher the surface, the longer the nap.



#### 3. Decide on the Appropriate Paint Sheen and Color

If you're unsure of which color to use, purchase small quantities of a few you like and try them out in the room you will be painting. View the color in both daylight and at night because the color may appear different based on the lighting within the space.

Sheen is another factor. Higher sheen paints tend to offer a bit more durability than flat paints and are appropriate in areas that get a lot of use. Satin or low lustre finishes tend to impart more warmth and depth to a room than a flat paint. The ceiling is a great place to use higher sheen paint for additional lighting reflection.



#### 4. Purchase Quality Paints

Always purchase top quality acrylic latex interior paint. A quality latex paint will go on smoothly and offers soap and water clean-up and long lasting beauty.

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